



NORTHLAND CRAFT TRUST

Nurturing the Creative Spirit of Northland since 1982
Whakatupua Te Puna Waihanga O Te Tai Tokerau

Charity Commision number: CC25739

STUDIO HOLDER INFORMATION APPLICATION FORM

2015 / 2016



One of the primary purposes of the Quarry Arts Centre is to offer a platform to display the talents of local artisans. We, at the Quarry Arts Centre strive to provide practicing artists with an inspirational environment in which they can develop their style and work towards achieving their artistic ambitions within our community and further afield.

Onsite artist studios provide artists, writers and craftspeople with working space and the opportunity to develop and execute their practice.

We also encourage learning through community engagement and aim to educate the public on the importance of artistic practice and its benefits for cultural growth. We believe in the Northland artistic community and that our space functions as a centre for inspiration and education, with our studio holders acting as ambassadors for the Trusts core values and aspirations.

Studios are open to the public to offer visitors an insight into the art and practice of Northland artists.

If you are interested in having a studio at the Quarry Arts Centre your best first option it to talk to our Arts Coordinator about studio availability, your requirements and the application process.

Please read through this document first in its entirety.

Katherine McDermid-Smith
Arts Coordinator

QUARRY ART CENTRE

www.quarryarts.org / admin@quarryarts.org

21 Selwyn Ave, Whangarei / PO Box 1452, Whangarei

Phone (09) 438 1215 / ABN 12-3115-0168720-00

VITAL STUDIO INFORMATION

THE STUDIOS

There are a total of 15 studios within the grounds of the Quarry Arts Centre, each accommodating 1 or more Studio Holders. Each Studio has a unique position within the site, with some buildings providing more direct pedestrian traffic and others set back from the public centres. There are varying degrees of natural light in each and include built in furniture.

Many of the Studios here at the Quarry date back to the beginnings of the centre in the early 80's and though maintained they do require a certain understanding from tenants and an acknowledgement of the responsibility that each artist has to preserve and maintain their space and the area outside it.

The Studios range in size and amenities; all with power access and some with sinks. Rental starts at \$35.00 per week for a smaller space and increases to \$70.00 for our larger spaces. Power and studio services (rubbish removal and cleaning of communal spaces) are at an additional cost for most studios. Power bills are issued bi-monthly as well as Studio Service fees, which are currently set at \$10.00 a month. Toilets, washing facilities and a kitchen are all available to Studio Holders.

BEING A STUDIO HOLDER

Our studios serve as workspaces and are to be used solely for your artistic practice and display of your work. We are open to a wide a range of different practitioners; painters, sculptors, writer, jewellers, carvers etc and actively encourage collaboration in both mediums and in aspects of community development.

With its unique position just outside the centre of Whangarei, studio holders experience a balance of public interaction and private working time. Having artists directly engaging with the public is a primary goal of the Centre and studio artists are encouraged to talk and discuss their art in order that the public learn about their processes and are encouraged to participate.

Being a Studio Holder at the Quarry means that you are at the centre of Arts centres community, as such there is a responsibility that we share for maintaining the site, our environment and the public perception of the art centre. Our studio holders play a vital role in the Quarry being a vibrant space and every visitor is important to us.

We see our studio holders, staff, trustees and the regular uses of our site as a community unit. We work to provide opportunities for our studio holders, such as group exhibitions, open days, tours, and promotion, in return we expect studio holders to participate whenever possible.

All studio holders must complete; a Site Health and Safety and Code of Conduct Induction, as well as the studio hazard register.

OUR ROLE

We promote the Quarry Arts Centre as a working space and visitor attraction. Where participants of workshops and members of the public have the opportunity to meet studio artists and see practitioners at work. The generally calm environment and steady visitor numbers are punctuated with some busy bursts of tourist groups and school students coming to the site for exhibitions, workshops, tours and events. We normally know in advance when larger groups are planning a visit and will warn studio holders in advance.

We endorse our talented community; we will actively drive visitors to your studio, build a profile for you on our website and will often work with you to promote you and your work - this often takes the form of an interview which we can include in our newsletters and media releases.

We can handle eftpos transactions for work sold from your studio, and the Quarry Co-op Shop is also happy to assist on weekends then the office is closed (there is a 5% transaction fee for this).

OPPORTUNITIES AT YOUR FINGERTIPS

EXHIBITIONS

As well as having the use of your studio and of the site, there are a number of other opportunities available to Studio Holders, and we ask that all artists are involved in as many ways as possible. At The Quarry Arts Centre we have a variety of exhibition options including: The Members Gallery, the Yvonne Rust Gallery and the Rust Ramble sculptural trail. These exhibition areas are a great way to share your work with the community and with the public and the staff are on hand to communicate public feedback.

Studio Holders share an annual show with Quarry members in the Yvonne Rust Gallery at the end of each year. This serves as a great culmination of the year's artistic achievements and runs with a discounted gallery commission of 20%.

There are a number of other group exhibitions, which run throughout the year: The Great Plate Annual Fundraiser, The Day of the Dead Celebration, Laboritorium, Collective Noun, Illuminart and Create A Saint. These extremely popular shows involve up to 100 artists at a time and are a great excuse to get together as well as providing networking opportunities and attracting media attention.

PROMOTION

By being a Studio Holder at the Quarry, you have direct access to all of the promotional tools utilised by the trust for exhibition and event planning and execution. Each studio holder has an allocated page on the quarryarts.org website as well as links to The Quarry Arts Centre's social media pages.

With experience in a number of promotional areas, Quarry staff and Northland Craft Trust Board Members can act as guides to help you better understand the different aspects involved in marketing yourself as an artist if you seek their assistance.

PROFESSIONAL DEVELOPMENT

We provide an ever growing workshop programme specifically catering to the needs of our creative public and as a studio holder you will be one of the first to know about upcoming workshops, events and exhibitions.

As a centre of education, we hold a database of practitioners and tutors available for conversation and tuitions: if there is something you want to learn, we can make it happen. We also encourage studio holders to share their practice in tutorials and classes, coordinated direct from the studio or organised through the Trust.

We also share with studio holders calls for applications and expressions of interest for external opportunities that we hear of.

SOCIAL

Throughout the year, the Quarry Arts Centre hosts a variety of workshops and events. The Summer Do in January and the Festival of Light and Art (FOLA) in September are established events in the Northland cultural calendar, FOLA for example can see over 3000 people visiting the Quarry over the duration of the event. These offer perfect opportunities for studio holders to share their work and promote themselves.

With such a large community already in place at the centre, social activity between artists and studio holders regularly use the facilities to engage with each other and work together. With a fully functioning kitchen, 2 wood fired pizza ovens, a mini PA set up and a projector, we encourage Studio Holders to work with the Centre in organising and participating in social events to encourage community and artistic engagement.

OUR HISTORY

IT ALL STARTED WITH ONE WOMAN'S PASSION

Local artist, potter and teacher, Yvonne Rust, had long nursed the vision of an arts centre where Northland artists could explore and develop the use of local materials in an inspirational and unique environment. The idea of the Quarry Arts Centre became reality when Yvonne needed somewhere to store thousands of firebricks she had acquired from the decommissioned glassworks kiln. Yvonne heard about the abandoned Waldron's Quarry tucked into Whangarei's Western Hills and her vision found its place to manifest.

At the Quarry, Yvonne set up equipment to produce potters clay and wood fire pottery kilns were built. There was also a tannery and facilities for papermaking, all fulfilling Yvonne's vision, that artists have access to affordable locally produced materials while learning skills and techniques by working alongside their peers. Artists and craftspeople were invited to rent studios to further their skills and develop in an artistic and creative working environment.

During her long service to art Yvonne was presented with many honours including - in 1981 a Queens Service Medal, in 1972 a QEII Fellowship and in 1968 a Canterbury Society of Arts highest award, the Silver Medal. She was a Life Member of both the Potters Association and the Craft Council and in 1987 she received an award for painting from the Academy of New Zealand.

Yvonne gradually stepped back from her operational role at the Quarry. The Quarry, as the site and the Centre became known, continued to evolve under various managers as new buildings of quirky and unique architecture were constructed for artists' studios and communal facilities. Te Kowhai Print Trust and the Quarry Co-op Shop were also firmly established as fundamental entities alongside the Quarry.

The Northland Craft Gallery opened in 1984 while the Summer Do was inaugurated in 1986. It has been held in January every year since and is the longest running mixed media summer arts school in New Zealand.

THE BIG PICTURE

The operations of the Quarry Art Centre pay homage to Yvonne's vision by continuing to provide a community facility dedicated to the pursuit and development of creative practice into the future. With considered investment within our existing operations and careful gradual expansion into new areas, the Northland Craft Trust works towards further support and engagement with our community and becoming a financially self supporting organisation.

There are some small projects and big capital developments on the horizon all of which are intended to grow and secure the operations of the Quarry Arts Centre, as always a long term plan is a shifting guide but our undercurrents are constant.

Northland Craft Trusts purpose:

Under the Trust Deed the purposes of the trust are defined as follows:

- To provide a venue and environment conducive to the development of artists, and
- To encourage the creation of world class art for exhibition and sale, and
- To raise public awareness for the betterment of art, and
- To raise funds for the furtherance of the above objects, and
- To advertise and promote annual events and periodic workshops, and
- To do such other charitable things as are incidental thereto, and
- To have the power to affiliate with other like approved charitable organisations to enhance Trust objects.

THE PROCESS

EXPRESS YOUR INTEREST

- You can talk to the Staff at the Quarry Arts Centre.
- Visit the site, have a look around, check out the gallery and meet some of the existing studio holders.

UNDERSTAND

- Check that you understand the purpose of the Northland Craft Trust and what it means to be a studio holder, you can talk to the Arts Coordinator, Community Manager or a NCT Trustee.

MEET

- Now is a good time to meet with the Arts Coordinator, this is our opportunity to get to know you. This is also our opportunity to ensure that you know what it is we will be asking of you and what you expect.
- At this stage you may find that all studios are full, we maintain a waitlist for our studios which still requires the application process to be completed.

APPLICATION

- Complete the application form and deliver it to the Arts Coordinator at the Quarry. 21 Selwyn Ave, Whangarei or PO Box 1452 Whangarei.
- If you are unsure about anything we are here to help, please just ask 4381215.

MATCH

- The information you provide will help us to understand what kind of space you require and if we have an appropriate studio available.
- A copy of your application will be passed by the board of trustees at their next meeting.
- At this point it may be decided to decline or ask to postpone your application.

FORMALITIES

- You will be invited to visit the Quarry in person to meet with the Arts Coordinator, Community Manager and potentially some/members(s) of the board. This is not meant to be a formal interview but to ensure that we understand your practice and intentions and equally you understand the role of our staff, trustees and the purpose of our organisation.

PAPER WORK

- On acceptance your application the Arts Coordinator will provide you with a copy of the lease agreement for read over. Two copies need to be signed by both yourself and the Community Manager.
- The start date of the tenancy will be set, from that date you will be obligated to the financial responsibilities for studio rental.

CHECKLIST FOR APPLICANTS

INCLUDE THE FOLLOWING IN YOUR APPLICATION

1. **Complete the application form**
Please complete all details and use as cover sheet for your application.
2. **Studio concept proposal**
Please give a brief outline of the project/s that you propose to work on during your tenancy as a studio holder. Please indicate if you have any special workspace requirements, noisy equipment or hazardous materials/tools.
3. **Curriculum Vitae (brief)**
Include any relevant experience you might have (exhibition, commissions and creative highlights)
4. **Examples of your work**
Please provide some images of our previous work. We like to see a variety of work, including older and current pieces. Feel free to also include any press clippings or reviews of previous exhibitions.

PREPARE TO TALK ABOUT

5. **Motivations**
When we meet in person we will be keen to hear about what you would like a Studio at the Quarry Arts Centre.
 - What are the benefits for you as an artist?
 - What benefit will visitors and the public get from your studio tenancy?
 - What aspect of the Quarry Arts Centre's activities are you most interested in?
 - Do you have any tutoring experience? If so, would you be interested in being involved in the Centre's workshop programme?
 - What type of relationship do you see yourself having with other studio holders and residents?
 - How will you be using your studio to engage with the public?
 - What are your ambitions as an artist?
 - Which of our exhibition avenues are you interested in exploring?
 - Are you planning to sell work from your studio?
6. **Questions**
At any point of this process you can ask us questions. However specifically at our meeting we will be keen to hear how the Quarry Centre could help you grow as an artist. To do this, we need to know which elements of your practice or promotion you would like to focus on whilst you are a studio holder. And if there are any areas of professional development that you would seek our assistance with, along with any other questions relating to the activities of the trust and the use of the space.

If you have any queries please contact:

Katherine McDermid-Smith (Arts Coordinator)
Andrea Beazley (Community Manager)
PH (09) 438 1215
admin@quarryarts.org
www.quarryarts.org

Opening hours are: Monday – Friday, 9am – 4:30pm

APPLICATION FORM

ARTIST FULL NAME

Are you applying for a group? **Yes / No**

Please list the names of other artists

CURRENT POSTAL ADDRESS

PHONE	Day	Evening	Mobile
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EMAIL

WEBSITE

MEDIUM

PROFFERED LENGTH OF STAY

REFEREES

Please provide the names and contact details for two referrers.

NAME

EMAIL

HOME PHONE

MOBILE

REFEREE'S ASSOCIATION WITH ARTIST

(peer, mentor, past or current employer)

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